

# Nick Reis

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UX-Nick.com

## SKILLS

User Experience • User Interface Design • Interaction Design • Responsive Design • Content Strategy  
User Testing Methodologies • User Research • Ethnography • Personas • Verbal & Written Communications

## WORK OBJECTIVE

Apply my sharp skills in user research & experience design in an entry-level role to better understand the users of a digital product and leverage these insights to add value to both the company and its users.

## EDUCATION

Tradecraft - Product Design, San Francisco, CA.  
BA Political Science; University of California, Los Angeles, Los Angeles, CA.

## LANGUAGES

Fluent in Spanish and English.

## WORK EXPERIENCE

Product Designer / UX - Tradecraft, San Francisco, CA Mar. 2015 - Present

*Oversaw and collaborated with leading Silicon Valley start-ups to add value and achieve company goals.*

Dishero - customer validation Interviews, hypothesis testing, research & analysis, ux recommendations

Marker - ui design support, persona creation, ethnography

Canogle - product strategy, hypothesis testing and customer validation, analysis and recommendations

UX Research and Design - UX Brothers | ux-bros.com Jan. 2014 - Present

*UX Research Lead, UX Designer, Information Architect, Sales & Business Development*

Nick and Jack Reis are Silicon Valley natives on a mission to improve user experiences. We combine our talents to create meaningful and lasting user experiences that inspire users across generations and platforms. That means we work in a variety of contexts with our awesome clients to improve website design, interaction patterns and digital strategy. Glowing testimonials available upon request!

UX Research & Design Lead - UX-Nick.com, Silicon Valley, CA Jan. 2014 - Present

*Spearheaded brainstorming and feedback sessions to generate creative and business insights*

Imagined, prototyped, and presented portfolio page design, interaction and animations for development

Designed and carried out a user research study including more than 25 participants to ensure ideal UX

Refined personal branding and created brand guidelines, integrating business requirements with visual appeal

## HONORS & AWARDS

Eagle Scout, Silver Palm

## ORGANIZATIONS

User Experience Professionals Association  
American Institute of Graphic Artists (AIGA)  
National Eagle Scout Association - Lifetime Member



DISHERO



UX BROTHERS

